

# Census CD-ROM Product Update

Summer 1996

*Grrrrrrr!!!*

## New Version of TIGER About To Be Uncaged

### *Updates and Corrects 1994 Edition*

**P**urchasers of the TIGER/Line™ Files: 1994 on CD-ROM will be sent replacement discs with corrections to the block-number fields in two record types on the earlier CD's and new address-range and ZIP+4 data collected in 1995 as part of the Bureau's Federal-State cooperative programs.

The new series, titled TIGER/Line™ Files: 1995 because that is the vintage of the new address and ZIP Code data, is expected to be released in late summer or early fall.

The new issue was first announced in a letter mailed earlier this year to purchasers of the 1994 T/L Files. There is no charge for this bonus/replacement sent to those who bought the 1994 TIGER/Line™ Files; new purchasers will have to pay a still undetermined price for the new discs. The 1994 T/L CD-ROM's sold for \$250 per/disc (\$1,500 for the series of six).

User Note 2 was issued on August 21, 1995. The problem potentially affects Record Types 1 and 3 for up to 369 counties in 42 States and Puerto Rico. It is limited to geographic information systems that rely on linear geographic entity codes rather than polygon entity codes. For copies of the user note, contact Customer Services on 301-457-4100 (Fax: 301-457-4714 and E-mail: webmaster@census.gov).

*See TIGER on page 3.*

### *County Business Patterns Spawns New Product Line: ZIP Code Business Patterns*

**P**arlaying the popularity of its *County Business Patterns* CD-ROM, the Census Bureau was getting ready to launch a new product called ZIP Code Business Patterns, which will enable users to take the statistical pulse of local business activity for the first time.

The price of the new CD-ROM was undetermined at the time this went to press.

Wholesalers, new businesses, direct marketers, local governments, and economic development agencies who purchase the new product will find business data summarized for nine employment-size classes by hundreds of SIC codes and about 30,000 ZIP Codes nationwide.

A second data set includes summary data by ZIP Code (no SIC breakdown) for number of employees, first-quarter payroll, annual payroll, total number of establishments, and the same nine employment-size classes. Those classes cover business establishments with: 1 to 4 employees; 5 to 9; 10 to 19; 20 to 49; 50 to 99; 100 to 249; 250 to 499; 500 to 999; and 1,000 or more. ☐☐

### *Changes in the Remaining Economic Census CD's*

**B**udget constraints have led to the elimination of two reports from the 1992 Economic Census and some of the detail planned for inclusion on the final two discs in the 11-disc Volume 1 Report Series on CD-ROM.

**Group 1:** Reports eliminated in both print and electronic media:

- Analytical Report: Selected Characteristics of Manufacturing Establishments That Export

**Group 2:** Reports scheduled to be printed but not included in database files on CD-ROM's 1I or 1J:

- Miscellaneous Subjects reports for retail trade; wholesale trade; service industries; financial, insurance, and real estate industries; and transportation, communications, and utilities (Disc 1I)
- Assets and Expenditures reports for retail trade, wholesale trade, and service industries (Disc 1J)

While the reports in Group 2 will not be included on CD-ROM in a format accessible with EXTRACT or dBase, we will provide corresponding data in a print-image format (.pdf files) both on the CD-ROM's and on our Internet site (<http://www.census.gov>). PDF files can be viewed and printed using Adobe Acrobat reader software. ☐☐

## *Imminent Release of New Sub-County Compendium Product*

**T**he Census Bureau estimated it will be ready to release its new compendium CD-ROM product, Integrated Data Sets (IDS) for Counties, sometime this summer.

IDS bundles county and subcounty demographic, economic, and geographic data. The demographic data include all available 1990 census data for blocks, block groups, census tracts, places, and ZIP Code areas; county-to-county migration data; and public-use sample data. Economic data include: 1992 economic census data for ZIP Code areas and County and ZIP Code Business Patterns: 1993. Geographic data include TIGER/Line<sup>™</sup> Files: 1994 and the Census Tract Street Index (Version 2).

Programmers were developing a special test CD containing data for all counties in the Washington, DC-MD-VA Metropolitan Statistical Area. When the new features have been thoroughly tested, the Census Bureau will begin to take orders. While a single county in a State will cost \$400, a user can add counties in the same State to the same CD-ROM for an additional \$25 apiece when all counties are ordered at the same time.

The new features include the capability to access four kinds of user files (text, dBase, bitmap, and outline), to manage user files, and to access directly the technical documentation for each of the component products. This means, for example, that users will be able to view and print maps created with the LandView II mapping software and select fields and records from dBase files. ☐☐

## *Track the Migratory Paths of Our Population With New 1990 Census CD-ROM*

**T**wo years ago, the Census Bureau gave you 1990 County-to-County Migration, Special Product (SP) 312, a two-disc set that showed where people leaving your county (or county subdivision in New England) were relocating and where new arrivals were coming from.

More recently (May 8), it released a new CD-ROM, Subject Summary Tape File (SSTF) 15, Geographic Mobility in the United States, which enables analysts to track the migratory flows of U.S. residents between States and within States and metropolitan/nonmetropolitan areas. Price of the CD: \$150.

SSTF 15 solves the problem of trying to determine state-to-state flows using SP 312, which required the user to aggregate all the county flows—a tedious task since the files are arranged in tables that cross 4-to-5 characteristics each. SSTF 15's State files include State of residence in 1985 as a characteristic.

The new product also has a file for each metropolitan area plus one for the aggregate of all metro areas and one for the aggregate of nonmetro areas. The metro files do not identify the metropolitan area of residence in 1985, but do allow the data user to show characteristics of persons moving within and between central cities and suburbs.

SSTF 15's characteristics are similar to those on SP 312; i.e., age, school enrollment, educational attainment, employment status, Hispanic-origin, household and group quarters type, household/group quarters relationship, income in 1989, industry, marital status, occupation, poverty status in 1989, race, residence in 1985, residence in 1990, sex, and tenure. ☐☐

---

## *Statistical Abstract CD-ROM Now Available; Loaded With Software for a Variety of Platforms*

**T**he 1995 *Statistical Abstract* on CD-ROM, crown jewel of the Census Bureau's data dissemination program, got out the door in May, with a bundle of software programs designed for a variety of operating-systems—Microsoft's DOS and Windows, Apple's Macintosh, and UNIX. It costs \$50.

Applications programs include Textware Lite for DOS, Windows, and Macintosh, and Adobe Acrobat for Windows, Macintosh, and UNIX. The disc also contains the tables in Lotus format (.WK1) allowing them to be imported into Lotus 1-2-3, Excel, or QuattroPro programs

*Census CD-ROM Products*

### *And the User Notes, please ...*

If you are on a PC running Windows and the screen fonts appear unreadable, try this: Open Adobe Type Manager (ATM) Control Panel (usually in the Main group); remove Helvetica and Helvetica-Bold from the installed fonts list (click on the font names and click on Remove); if needed, you can reinstall these fonts (typically found in c:\psfonts\pfm) after finishing with the CD-ROM.

*See Platforms on page 4.*

*Summer 1996*

## Resellers Take Advantage of 40-Percent Volume Discount

A national marketing magazine, a publisher of reference works in print and CD-ROM, and a leading distributor of government publications know a good deal when they see it: all three organizations have taken advantage of a 40-percent bulk-purchase discount on the 1995 *Statistical Abstract* on CD-ROM and three other CD titles.

The three organizations are broadening the market for what already is considered one of the Federal Government's hottest CD-ROM titles.

Other titles covered by the bulk-discount offer, currently scheduled to expire on Sept. 30, 1996, are

*County and City Data Book: 1994*; *USA Counties: 1996* (scheduled for release in July); and *County Business Patterns, 1993-92*. To take advantage of the 40-percent discount, a purchaser must order 10 or more of any one of the titles at the same time. Single copies of all except the *Statistical Abstract CD* regularly sell for \$150 each.

The *Statistical Abstract* CD-ROM boasts Textware Lite search and retrieval software for Microsoft's DOS, Windows, and Apple's Macintosh. It also has Adobe Acrobat software that allows users to print publication-quality pages, including color graphs and maps.

### "Quite a few orders..."

The associate publisher of the marketing magazine said he placed two orders for the red-and-blue labeled disc.

"We've been offering (the abstract) in our Marketing Tools supplement since January," he said. "We had already racked up quite a few orders" before the CD came back from the manufacturer. "If it works out well, we'll probably want to resell some other Census Bureau CD-ROM's in the future."

Over at the reference-work publisher, an order fulfillment manager said her company had listed the Census Bureau CD in its product catalog that is mailed to more than 33,000 subscribers. The two publishers initially ordered a small number of CD-ROM's, with the intention of ordering more if sales warranted. ☐

---

### *TIGER continued from page 1.*

As a result of the forthcoming release of the new version of the TIGER/Line<sup>™</sup> files, sales of the 1994 version were suspended on June 19.

## Potpourri

About 100 replacement CD-ROM's containing a corrected version of the March 1995 Current Population Survey's Annual Demographic File will be shipped to purchasers of an earlier version of the same file on computer tape or recordable CD's.

The new CPS CD-ROM will include data on health insurance and migration that were missing from the original tape version of the file released in October 1995. A supply of the new CD's also will be available for new orders (price: \$150).

It should be noted that this CD-ROM contains just the data sets as originally released on tape plus documentation files; it does not include any of the 1994 income and

poverty tables. Unlike CPS CD-ROM's for prior years, the 1995 CD will not have QuickTab software. The Bureau still plans to produce a CD-ROM titled "Income and Poverty: 1994," which also will include the 1995 CPS microdata file with QuickTab.

---

Beginning with the statistical month of January 1996, the popular subscription series U.S. Merchandise Imports on CD-ROM and U.S. Merchandise Exports on CD-ROM have Windows-based software. The history (1991-95) discs for each series, released in June 1996, also have Windows software for the first time. The Windows software makes it easier to scroll through 10-digit commodities in the

same commodity class. It also enables a user to customize output when copying within a commodity class.

---

Bargain-hunters, take notice! We will offer a free copy of the *Statistical Abstract of the United States: 1995* on CD-ROM to purchasers of two statistical compendia supplements: *County and City Data Book: 1994* (now available) and *USA Counties: 1996* (slated for release in July). With the exception of the *Statistical Abstract* (\$50), the compendia products cost \$150 each. Purchased as a package, the total for all three is \$300.

---

The Economic Census, ZIP Codes, Volume 2, Disc 2B will be released in early fall. Disc 2B, the second and final one in the two-disc set, includes counts of establishments by employment-size categories at the four-digit Standard Industrial Classification level for industries covered in the 1992 Census of Manufactures within each ZIP Code. Disc 2A covered the censuses of Retail Trade and Service Industries. Set of two: \$200. ☐

*Platforms continued from page 2.*

If you have a Sun Microsystems<sup>®</sup> platform and experience problems using the indexed search feature of Adobe Acrobat—are forced out of the program after getting a list of search hits and trying to view a document from the hit list—here's your solution:

Execute the Acroread command without entering a file name on the command line at the UNIX prompt; all documents must be opened from within the Acrobat window to have the Autoload Search index feature work correctly (i.e., from the menu bar, pull down File, Open; then select a .pdf file to read from the directory;

/cdrom/cd\_sa\_95/acrobat/pdfdocs or  
/cdrom/cd\_sa\_95/acrobat/welcome.pdf.

Finally, if, while working from a Macintosh platform, you try to read an Acrobat file, you may get a message: "Adobe Type Manager version 3.6 or newer must be installed. Acrobat Reader will now quit." Here is what to do: locate the ATM Control Panel in the Control Panel folder within the System Folder (apparently your ATM was turned off); turn on ATM; and restart your Macintosh program. ☐☐

### **Census Bureau Order Form**

*Please type or print. All prices include express delivery and handling. International customers, please add 25%.*

Quantity	File name (including State, division, or volume number if applicable)	Price each	Total price
Grand total:			

#### **Customer address** (please type or print legibly):

Company or personal name

Additional address/attention line

Street address (Please, no P.O. box numbers if this is also shipping address. The shipping service we use cannot deliver to a P.O. box)

City, State, ZIP Code

#### **Shipping address** (please type or print legibly):

Company or personal name

Additional address/attention line

Street address (Please, no P.O. box numbers. The shipping service we use cannot deliver to a P.O. box)

City, State, ZIP Code

#### **Please Choose Method of Payment:** (please check one)

☐ Check payable to Commerce-Census

☐ Commerce Deposit Account:

9

☐ VISA or MasterCard account number:

(Name on card—please print)

Expiration date: month:   year:

(Authorizing Signature)

**Mail to:** U.S. Department of Commerce  
Bureau of the Census  
P.O. Box 277943  
Atlanta, GA 30384-7943

*For a complete list of our CD-ROM products, call Customer Services on 301-457-4100; Fax: 301-457-4714; TDD 301-457-4611; or check out Marketplace on our Internet site (<http://www.census.gov/fip/pub/mp/www/index2.html>). This order form may be photocopied. Orders must be prepaid. All sales are final.*